

Emory University School of Medicine
Department of Emergency Medicine
Presents

STATE OF THE ART: OBSERVATION MEDICINE IN THE EMERGENCY DEPARTMENT - 2009

SHORT STAY UNIT

RAPID TREATMENT UNIT

CHEST PAIN OBSERVATION UNIT

ED OBSERVATION UNIT

CLINICAL DECISION UNIT

CHEST PAIN CENTER

CARE MANAGEMENT UNIT

November 21, 2008

**Omni Hotel at CNN Center
Atlanta, Georgia**



American College of
Emergency Physicians®

ADVANCING EMERGENCY CARE 



EMORY
UNIVERSITY
SCHOOL OF
MEDICINE

N UNIT • CHEST PAIN CENTER • CARE MANAGEMENT UNIT

Faculty

MICHAEL A. ROSS MD FACEP

Course Director
Medical Director of Observation Medicine
Department of Emergency Medicine
Associate Professor, Emory University School of Medicine
Immediate Past Chair, Observation Services Section,
American College of Emergency Physicians

GUEST FACULTY

ADE ADERONKE, MD

Chair, Observation Services Section
American College of Emergency Physicians
Director, Emergency Observation Unit
Texas Childrens' Hospital, Houston TX
Assistant Professor, Pediatrics
Baylor School of Medicine

ABHINAV CHANDRA MD, FACEP

Director, Emergency Observation Unit
Duke University Hospital, Durham, NC
Assistant Professor, Department of Surgery
Duke University School of Medicine

W. FRANK PEACOCK, MD, FACEP

Vice Chair
Associate Professor, Emergency Medicine
Emergency Medicine Institute
Cleveland Clinic Foundation
Cleveland, Ohio

SANDRA SIECK, RN

Healthcare Reform Business Analyst
Sieck HealthCare Consulting
Mobile, Alabama

CAROL CLARK, MD

Chair-elect, Observation Services Section
American College of Emergency Physicians
Medical Director, Emergency Observation Unit
William Beaumont Hospital, Royal Oak,
Michigan
Assistant Professor, Emergency Medicine
Wayne State University School of Medicine
Detroit, Michigan

RICHARD E. WILD, MD, JD, MBA, FACEP

Chief Medical Officer
Atlanta Regional Office
Centers for Medicare and Medicaid
Services (CMS)

LOUIS GRAFF, MD

Medical Director, Chest Pain Unit
Chief Quality Officer
New Britain General Hospital
New Britain, Connecticut
Professor, Emergency Medicine
University of Connecticut School of Medicine

EMORY FACULTY

MARILYN MARGOLIS RN, MN

Director of Nursing Operations
Emory University Hospital
Atlanta, Georgia

KATHERINE HEILPERN, MD

President, Society of Academic Emergency
Medicine
Ada Lee and Pete Correll Professor and
Chair, Department of Emergency Medicine
Emory University School of Medicine
Atlanta, Georgia

ANTOINETTE WARD, NP

Lead Midlevel Provider
Emory Hospital, Emergency Department
Atlanta, Georgia

BROOKS MOORE, MD

Director, Clinical Decision Unit
Emory Crawford Long Hospital,
Atlanta GA
Assistant Professor, Emergency Medicine
Emory University School of Medicine
Atlanta, Georgia

DOUGLAS S. ANDER, MD

Associate Professor of Emergency Medicine
Director, Emory Center for Experiential
Learning
Emory University School of Medicine
Atlanta, Georgia



ION UNIT • CHEST PAIN CENTER • CARE MANAGEMENT UNIT

General Information

- Clinical Decision Unit
- Emergency Department Observation Unit
- Chest Pain Evaluation Unit
- Short Stay Unit
- Rapid Diagnosis and Treatment Unit

Whatever you call it, this aspect of emergency medicine offers more cost-effective care, shorter length of stays, greater patient satisfaction, and improved clinical outcomes for several emergency department conditions.

The Institute of Medicine report on the future of Emergency Medicine, and the ACEP task force report of boarding both list Observation Medicine as an opportunity to open inpatient beds, decrease ED overcrowding and ambulance diversion. Medicare has initiated a new hospital APC payment code which covers all observation conditions. Hospitals feel increasing pressure to observe patients, instead of admitting them with the growing number of “1-day inpatient length of stay” audits. A wealth of new clinical information regarding how to manage selected patients in an ED observation unit is available. These are but a few of the timely issues to be addressed in this outstanding one day conference.

With so many new changes, it is important for emergency departments to know just how to set up an observation unit, and for existing units to collaborate on “best practices”. This is the first one conference to offer the full spectrum of administrative and clinical information needed to manage a successful unit.

WHO SHOULD ATTEND?

Emergency physicians, residents, midlevel providers, nurses, and hospital administrators, or anyone interested in developing an ED observation unit or refining an existing unit.

EDUCATIONAL OBJECTIVES

After attending this meeting, participants should be able to:

- Describe how to develop and manage an observation unit based on published evidence and best practices.
- Discuss the potential impact of observation medicine on the ED, the hospital, and patients with specific clinical conditions.
- Describe an evidence based approach to managing selected clinical conditions in the EDOU. This includes: Patient selection, management in the EDOU, and what beneficial clinical outcomes may be expected.
- Explain how to code and bill for observation services, and identify what CMS’s new requirements are.

SPONSOR, ACCREDITATION and CREDIT

This conference is sponsored by the Department of Emergency Medicine, Emory University School of Medicine. It is endorsed by the American College of Emergency Physicians and its Section of Short-Term Observation Services.

The Emory University School of Medicine is accredited by the Ac-

creditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Emory University School of Medicine designates this educational activity for a maximum of 7 American Medical Association Physician’s Recognition Award Category 1 Credit(s)TM. Each physician should only claim credit commensurate with the extent of their participation in the activity.

CONFERENCE LOCATION AND LODGING

A special group rate of \$159 per night, single or \$179 double occupancy (plus tax) is available at the Omni Hotel at CNN Center, 100 CNN Center, Atlanta, Georgia. To reserve accommodations and receive the group rate, call (404) 659-0000 or call (800) THE-OMNI. When making your reservation, indicate that you are making reservations in the Emory Observation Medicine room block. Reservations should be made as soon as possible. The room block expires October 21, 2008. Reservations made after this date will be based upon space and rate availability. Located in CNN Center, the hotel is just steps from the Georgia Aquarium, World of Coca Cola, and the Georgia Dome. It is in the heart of Atlanta.

TUITION and REFUND POLICY

The tuition charge includes continental breakfasts, luncheons, refreshment breaks, course syllabus, and other amenities involved in making this a rewarding learning experience. Minimum and maximum enrollments have been established, so register early.

Written cancellations prior to November 1, 2008 will be refunded less a \$50 administrative fee. No refunds will be given after November 1, 2008. Emory University reserves the right to cancel the program and return all fees. The liability of Emory University School of Medicine is limited to the course fee. Emory will not be responsible for any losses incurred by registrants, including, but not limited to, airline cancellation charges or hotel deposits.

It is the intent of Emory University School of Medicine to assure that its educational mission, and Continuing Medical Education activities in particular, should not be influenced by the special interests of individuals associated with its programs. Having an interest in or an affiliation with any corporate organization does not necessarily influence a speaker’s presentation, but the relationship must be made known in advance to the audience in accordance with the Standards of the Accreditation Council for Continuing Medical Education. All conflicts of interest will be disclosed prior to the program.

TOUR OBSERVATION UNITS @ CRAWFORD LONG HOSPITAL / GRADY MEMORIAL HOSPITAL

Small group tours of the observation unit at Emory Crawford Long Hospital (CDU) or Grady Memorial Hospital (CMU) are available Thursday, November 20, 2008, before the conference on a first come first serve basis. Please register for this tour on the registration form. No fee for the tour.

The conference is endorsed by the American College of Emergency Physicians.

Program

Administrative Topics

FRIDAY, NOVEMBER 21, 2008

Moderator: Mike Ross, MD, FACEP

- 7:00 REGISTRATION AND CONTINENTAL BREAKFAST
- 8:00 INTRODUCTION AND BACKGROUND
- 8:15 WHY BOTHER? - THE IMPACT OF A EDOU ON THE HOSPITAL – THE NURSES’ AND ADMINISTRATORS’ PERSPECTIVES
- 8:45 MAKING IT WORK - MANAGING AN EDOU – THE PHYSICIANS’ AND MIDDLELEVELS’ PERSPECTIVE
- 9:15 EDOU DIRECTORS PANEL: OPEN FORUM
- 9:45 BREAK
- 10:00 OBSERVATION MEDICINE AND THE US HEALTH CARE SYSTEM 2009
- 10:30 OBSERVATION SERVICES – CMS’S PERSPECTIVE
- 11:00 HOW DO YOU GET PAID? CODING AND BILLING - PROFESSIONAL AND FACILITY
- 11:45 QUESTION / ANSWER
- 12:00 LUNCH

Clinical Topics

FRIDAY, NOVEMBER 21, 2008

Moderator: Kate Heilpern, MD

- 1:00 CHEST PAIN: PATIENT SELECTION, SERIAL TESTS, STRESS TESTING AND IMAGING
- 1:45 BETTER ALTERNATIVES FOR CHF PATIENTS
- 2:15 FAST AND BREATHELESS - ASTHMA, ATRIAL FIBRILLATION, DVT
- 2:45 QUESTION / ANSWER
- 3:00 BREAK
- 3:15 BEYOND CHEST PAIN - SYNCOPE, TIA, DEHYDRATION
- 3:45 THINGS THAT GO “OUCH” IN THE NIGHT - ABDOMINAL PAIN, INFECTIONS
- 4:15 MORE THAN JUST GROWN UPS - PEDIATRICS, TOXICOLOGY, AND TRAUMA
- 4:45 QUESTION / ANSWER
- 4:45 RECEPTION



Registration

STATE OF THE ART: OBSERVATION MEDICINE 2009
NOVEMBER 21, 2008
ATLANTA, GEORGIA
REGISTER ONLINE AT WWW.EMORY.EDU/CME

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone #: _____ Fax #: _____

Degree: M.D. D.O. Other: _____

Skill Level: Basic Intermediate Advanced

E-Mail Address: _____

Last Four Digits of Social Security #: _____

Special Needs:

TUITION (Check the appropriate box)

PHYSICIAN

- \$300 before October 31, 2008
 \$450 on or after October 31, 2008

PHYSICIAN ASSISTANT / NURSE

- \$200 before October 31, 2008
 \$350 on or after October 31, 2008

Will you be participating with the Observation Medicine Unit Tours of Crawford Long Hospital / Grady Memorial Hospital? Yes No

Transportation needed? Yes No

Please make check payable to:

EMORY UNIVERSITY SCHOOL OF MEDICINE

Or Pay by Credit Card (Complete Form Below)



Name: _____
(as it appears on card)

Card Number: _____

Expiration Date: _____

Signature: _____

 Detach and mail or fax to:
CONTINUING MEDICAL EDUCATION

Emory University School of Medicine
1462 Clifton Road, NE, Suite 276
Atlanta, Georgia 30322



PHONE #: 404.727.5695 (local)



FAX #: 404.727.5667

TOLL FREE #: 888.727.5695 (outside Atlanta)



E-MAIL: cme@emory.edu